



Committed to growth

Annual Conference 2007





**Professor Margaret Talbot,
Chair**

WELCOME



Programme for today

10.15 – 11.10

MORNING PLENARY SESSION:

- Chair's opening; Professor Margaret Talbot
- Key note speaker; Helen Stephenson
- Chris Pond, Chair, Capacitybuilders

11.10 – 11.35

REFRESHMENTS, REGIONAL SHOWCASES & NETWORKING

11.35 – 12.30

PRE-LUNCH PLENARY SESSION:

- Simon Hebditch, Chief Executive, Capacitybuilders.
Destination 2014: report from the consultation, launch of the final document.
- Initial reactions to Destination 2014 and questions from the floor.
- Chair's introduction to the showcase exhibits.

12.55 – 14.10

LUNCH, REGIONAL SHOWCASES EXHIBITION & NETWORKING

14.10 – 15.45

AFTERNOON PLENARY SESSION:

- Guest Speaker; Dinah Cox, Chief Executive, Race on the Agenda
- Panel question and answer session.

15.45 – 16.00

REFRESHMENTS

16.00

CLOSE : SHUTTLE BUSES TO STATION





Helen Stephenson

Deputy Director,
Third Sector Support
Office of the Third Sector





Chris Pond

Chair, Capacitybuilders



Where we've come from

- the Home Office launched ChangeUp in 2003/04 with the aim of strengthening the third sector by 2014
- this was to be achieved by radically improving the support available to third sector organisations.



Where we've come from

- Capacitybuilders was established in April 2006 to manage the ChangeUp programme
- we inherited two basic methods of delivery:
 - 6 national hubs of expertise
 - geographically based ChangeUp consortia.



Our first year : 2006/07

- over £25m has been allocated to ChangeUp consortia around the country and the national support services (hubs)
- launched Improving Reach pilot programme – a total of £5.6m has been distributed to BME, faith, rural and refugee groups.



The support cascade

- **Step 01 – supporting the support providers**



Women's groups in Tower Hamlets have been able to pool resources, share learning and support each other through the WITHIN project, which is funded by Capacitybuilders. Initiatives include setting up a training programme in NVQ level 3 Information, Advice & Guidance and also joining forces on funding bids.

According to key player Safia Jama: *'We all know each other now and we know we are stronger together.'*



The support cascade

- **Step 02 – Support providers help frontline groups**

Community development worker Mandy Exley at Fenside Community Centre, Boston, with Gordon Hunter, Director of the Lincolnshire Community Foundation. With help from Capacitybuilders funding, the Foundation has established a community bank, which is releasing more than £80 million of unclaimed assets from dormant bank accounts to fund community projects.



The support cascade

- **Step 03 – Frontline groups create a better quality of life for individuals and communities**



A future fire-fighter takes the engine for a test drive. Support for Playgroup Network Cleveland by Capacitybuilders means better support for local play groups in the form of information, advice and the loan of equipment. That, in turn, means improved opportunities for play, giving these children the chance to develop skills they need for later in life.

Moving ahead together

- we are committed to an independent and vibrant third sector
- convinced that working in partnership across sectors and organisations is the right way forward



Improving Support

- support is provided to the frontline by a wide range of voluntary organisations and social enterprises, as well as public agencies
- we will improve the quality and effectiveness of support for third sector organisations.



Improving Support

- We will use our funding and influence to ensure that support organisations :
 - work in partnership
 - improve geographical and sub-sectoral coverage
 - meet identified needs and make a real difference
 - meet needs at key stages in organisations' development
 - establish networks for frontline organisations





Refreshment Break

11.10 – 11.35

Garden Suite

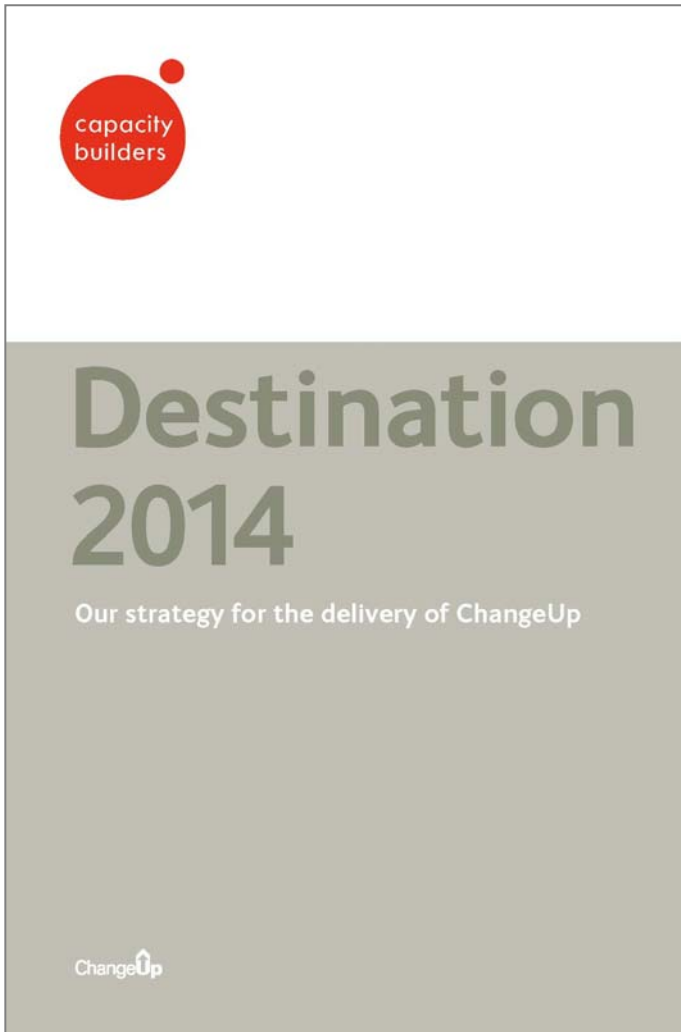




Simon Hebditch

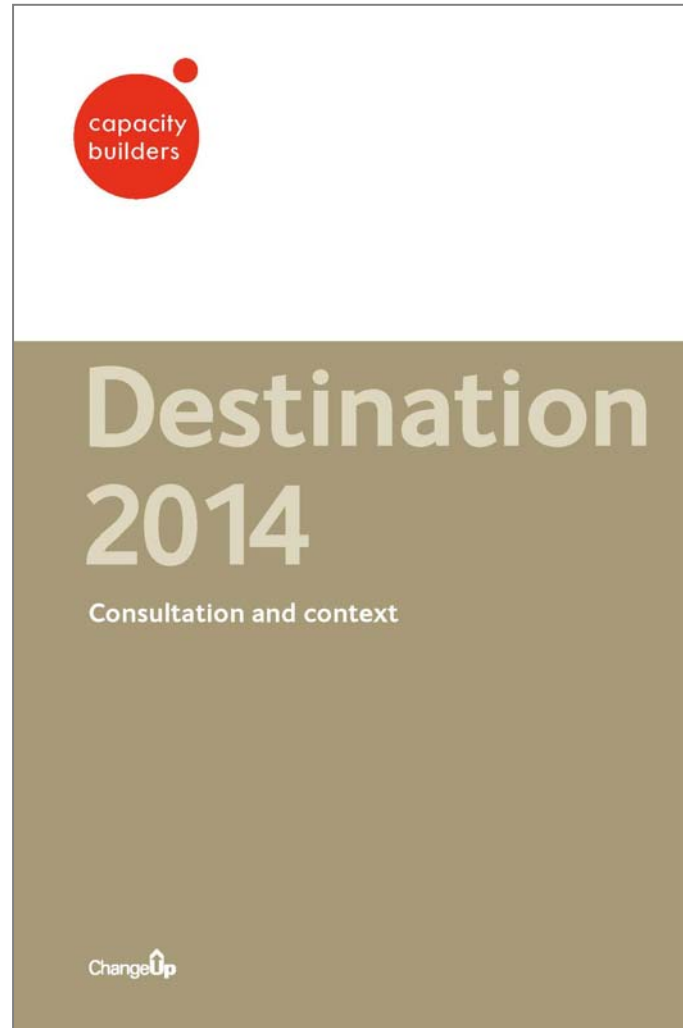
**Chief Executive,
Capacitybuilders**





Destination 2014 :
Our strategy for the
delivery of ChangeUp

Destination 2014 : Consultation and context



Destination 2014: Consultation & context



- December 2006; Destination 2014 was published in a draft form for consultation
- “carved in polystyrene, not in stone”
- we consulted widely, gathering views to shape the direction of the strategy.

Destination 2014: Consultation & context



- 515 people attended consultation events
- + over 50 at other meetings and 200 at the launch
- + we received 134 written responses (blogs, questionnaires, letters and detailed submissions)
- including over 30 that came from wider consultations

Consultation and context :

What you said

- there was robust criticism, as well as friendly challenges
- comments were thoughtful and constructive
- inevitably, not everyone agreed with each other!



Consultation and context : key messages

- you asked for stronger leadership
- call for more partnership working
- key influencing role for Capacitybuilders
- need for greatly improved communication
- frustration at jargon and lack of clarity
- many find it hard to find appropriate support



“ A key challenge for Capacitybuilders is to more effectively join up the existing elements of ChangeUp – both horizontally and vertically – both consortia and national support services.”

Infrastructure National Partnership



Consultation and context : shaping the strategy

- what we heard helped shape the strategy
- we will be focused on achieving our specific objectives
- but also, remain flexible in responding to changing circumstances



Responding to what we heard : cutting the jargon

- organisational commitment to more accessible language
- ***‘Support Providers’*** and ***‘Support Services’*** where possible, as an alternative to ***‘infrastructure’***
- and ***‘Consortia’***, sometimes referred to as ***‘Support Networks’***



Our Vision

Our overall aim is to help create a more effective third sector.

We want all third sector organisations to be able to access high quality support that meets their needs, when they need it.

By improving support, we will strengthen the sector, increasing its ability to create better quality of life for individuals and communities.



Our mission

To achieve our vision, we will effectively manage funds and seek to influence the policy and practice of decision-makers and other funders. We will work in partnership with support providers, funders and government to develop more effective and sustainable support services for frontline organisations across England.



Our objectives

We will :

- improve the quality and effectiveness of support for third sector organisations
- demonstrate the benefits of support services
- aim to ensure equal access for all third sector organisations to mainstream support services



Our objectives (cont.)

- target resources where necessary to address the needs of particular excluded groups
- influence funding policy and practice to ensure sustainable support to third sector organisations
- engage with the public sector.



We will achieve these objectives through :

- effective management and distribution of grant funds
- the commissioning of innovative projects thus facilitating learning across the sector
- investing in the support organisations and networks working with diverse communities



We will achieve these objectives through (cont.) :

- implementing specific programmes relating to the broad equalities and diversity agenda
- working with general support bodies in the third sector or with those specialist and functional groups who themselves are offering assistance to their frontline constituencies.



Delivery plan : the planning timeframe

- There are three phases to our Destination 2014 strategic framework :
 - 2007/08
 - 2008/11
 - 2011/14



Activity for 2007/08 : current challenges

- improving the quality and effectiveness of infrastructure support for third sector organisations
 - **consortia / support networks**
 - **national support services**
- learning and innovation
- demonstrating the benefits of support services to frontline organisations



Activity for 2007/08 : current challenges

- ensuring equal access for all third sector organisations to mainstream support services and targeting resources where necessary
- developing and influencing funding practice to sustain support for third sector organisations
- engaging with the public sector



Priorities for 2008 / 11

- April 2008 will see the beginning of a new phase in ChangeUp :
 - implement agreed changes in national support services and in consortia
 - new arrangements supported by three-year grants
 - first year of ongoing evaluation of ChangeUp
 - policy and influencing role
 - new three-year Improving Reach funding programme



Priorities for 2008 / 11

Improving the quality and effectiveness of infrastructure support for third sector organisations

- Consortia : Support Networks
 - launch of new three-year funding package
 - continued development of programmes
 - develop & launch quality framework
 - publish guidance on the funding policy for support of consortia 2011/14



Priorities for 2008 / 11

Improving the quality and effectiveness of infrastructure support for third sector organisations

- national support services (nss)
 - launch new nss through strategic lead bodies
 - develop unified website
- learning & innovation
 - develop initiatives to address sub-sectoral gaps and priorities
 - review progress of support for peer review
 - review progress in meshing with support for social enterprises



Priorities for 2008 / 11

Demonstrating to key stakeholders the benefits of support services for frontline organisations

- communications and influencing strategy
- guidance material and training on how to assess outcomes
- examination of costs and benefits of different models of support
- communicate evaluation findings and other learning
- annual evaluation studies



Priorities for 2008 / 11

Ensuring equal access for all third sector organisations to mainstream support services and targeting resources where necessary

- launch new expanded Improving Reach Programme
- further review of 'mainstreaming diversity' and improving reach strategies



Priorities for 2008 / 11

Developing and influencing funding practice to sustain support for third sector organisations

- launch of three-year funding package for support to social enterprise
- identify opportunities for collaboration between charitable foundations and Cb
- develop strategy for engaging with the private sector
- launch the first joint Cb / charitable foundation fund
- gather information about local public spending bodies' support for capacity building



Priorities for 2008 / 11

Engaging with the statutory sector

- deliver the influencing strategy in partnership with third sector organisations, government departments and statutory sector support providers
- ensure performance of local authorities against new duties to collaborate



Priorities 2011/14

- work with others to ensure that further long term aims and objectives are set
- work with public and private funders to ensure that strengthening support services remains high priority
- publish comprehensive evaluation report on the whole of the ChangeUp programme
- ensure sustainability of national support services website
- publish final report



Measuring Impact

- setting specific objectives and targets will be an ongoing exercise
- **we will measure :**
 - tangible benefits for frontline organisations
 - improvements in 'customer satisfaction' with support organisations
 - demonstrable improvements in support standards



- **we will measure (cont) :**
 - changes in the policies and practice of funders and sponsors
 - changes in statutory sector engagement and funding
 - the effectiveness of the mainstreaming diversity and Improving Reach strategies
 - the extent and impact of re-configuration within third sector support



Why are we here ?

- to ensure continually improving frontline services to communities





Initial Reactions, Question and Answer Session

Chair – Professor Margaret Talbot

Panel:

- Chris Pond
- Simon Hebditch





Professor Margaret Talbot, Chair

- Introduction to
Showcase Exhibition
and lunch





**Lunch and
Showcase Exhibition**

12.55 – 14.10

Garden Suite

*Please take copies of Destination 2014
as you leave for lunch*





Elizabeth Balgobin,
Chief Executive,
London Voluntary Service Council

- **Destination 2014:**
The Sector's response



Committed to
growth





Panel Question and Answer Session 14.25 - 15.30

Chair – Professor Margaret Talbot

Panel:

- Chris Pond
- Simon Hebditch
- Elizabeth Balgobin





Professor Margaret Talbot, Chair

- Closing Remarks





Conference Close

Thank you.

Coach's to New Street
Station at 4pm.

